

**FACULTY
OF
COMMERCE
&
MANAGEMENT**

**Program Outcomes (POs)
&
Course Outcomes (COs)**

SAROOP RANI GOVERNMENT COLLEGE FOR WOMEN, AMRITSAR
COURSE OUTCOMES

NAME OF THE PROGRAM: B. COM. (REGULAR)

Program Outcomes

- The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day-to-day business activities.
- Students will gain thorough systematic and subject skills within various disciplines of finance, banking, insurance, auditing and taxation, accounting, management, communication, and computers.
- Students can also get the practical skills to work as accountant, audit assistant, tax consultant, computer operator and marketing manager etc. as well as other financial supporting services.
- Students can independently start up their own business.
- The knowledge of different specializations in accounting, costing, banking and finance with the practical exposure helps the students to stand in organization.

BCG -103 FINANCIAL ACCOUNTING

Course objective: to give an insight into the basics of accounting concepts and principles to prepare students to have the foothold in accounts.

Course outcomes

- Understanding of accounting principles, concepts and convention and to identify various subsidiary books in accountancy.
- Analyze what bank reconciliation statement is and understand about rectification of errors and suspense account
- Analyze the essentials of bill of exchange and its accounting treatment Understanding of various methods of calculating depreciation.
- Understand the methods of calculating profits under single entry system.
- Enable the students to learn the basic concepts of partnership accounting, and allied aspects of accounting.

BCG-104 BUSINESS ORGANIZATION:

Course objective: The objective of the course is to understand the various forms of business organization, industries trade association and stock exchange.

Course outcomes:

- Provide understanding about business organization
- Create understanding about different business organization forms
- Familiarize with partnership form of organization and its comparison with sole proprietorship
- Provide understanding about kinds of companies and create awareness about multinational companies
- Get an idea about cooperative societies and cooperative society movement in India
- Understanding of the main working aspects of organizations, not only from an economic point of view but also considering organizations as part of society.
- To provide knowledge about stock exchange
- To provide knowledge about trade associations.

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BCG-105 BUSINESS COMMUNICATION:

Course objective: the objective of this course is to help students to acquire basic knowledge of the business communication and professional skills to impart skills for dealing with various kinds of business communications.

Course outcomes:

- Understanding of relevance and importance of proper communication. Enhancement in reading skills.
- Gain insights into the various aspects of communication.
- To Improve the writing skills of the students.
- Ability to frame official letters, applications, office memorandum, notices etc.
- To distinguish among various levels of organizational communication and communication barriers while developing an understanding of communication as a process in an organization.

BCG-106 BUSINESS STATISTICS

Course objective: the main objective of the course is to help students acquire new skills on the application of statistical tools and techniques in business decision-making.

Course outcomes:

- To familiarizes the concept of statistics
- To provide practical exposure on calculation of measures of average
- To provide practical exposure on calculation of measures of correlation and regression
- To introduce the students about the concept of probability
- To provide practical exposure on calculation of trend analysis.
- Use of simple/multiple regression models to analyze the underlying relationships between the variables through hypothesis testing.

BCG 107 COMPUTER FUNDAMENTALS:

Course objectives: The course aims at providing basic computer skills to students. This course also helps the students to understand basic operations of computer, input-output system, types of software and hardware.

Course outcomes:

- Understanding of the concepts of input/output devices of computers and how it works.
- Ability to bridge the fundamental concept of computers with their present level of knowledge about computers.
- Understanding software, hardware and basic applications softwares.

BCG 202 ADVANCED FINANCIAL ACCOUNTING

Course objective: The course aims at providing knowledge of various accounting concepts and methods.

Course outcomes

- To provide the knowledge of various accounting concepts
- To impart the knowledge about accounting methods, procedures and techniques.

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- To gain knowledge on preparation of accounts in hire purchase and installment system.
- To acquire the skill to prepare depreciation account.
- To make them familiar with the procedure involved in the dissolution of partnership firms.
- To familiarize students with the application of important accounting standards.
- To understand the procedure to prepare accounts for non-profit organizations.

BCG204- COMMERCIAL LAWS

Course objectives: To help the students to understand the commercial laws . The course also aims to help students to have knowledge about contract act, sales of goods act, consumer protection act and limited liability partnership act.

Course outcomes:

- To understand the rules governing Indian contract act
- To familiarize the rights and discharges of duties by parties in indemnity, guaranty, Bailment and pledge
- To acquire knowledge of rules governs setting up of agency and termination of agency.
- To understand the legal provisions of sale of goods act.
- Understand the provisions of the consumer protection act.

BCG-205 BUSINESS ECONOMICS:

Course objective: to understand and appreciate business economics. The course also aims to familiarize students to law of demand, theory of cost, determination of price under different market forms, national income and law of consumption.

Course outcomes

- Understand the role of business economics in decision making
- Analyze the demand determinants and measuring price elasticity of demand
- Analyze the peculiarities of factors of production
- Evaluate the supply and cost analysis of total, average and marginal curves
- Identify equilibrium, price and output decisions in various market forms .
- Understand the concept of national income and law of consumption.

BCG -206 FUNCTIONAL MANAGEMENT

Course objectives: The course aims at providing knowledge about management, its functions, and its various branches.

Course outcomes:

- To understand the basic concepts of management, its functions.
- Able to explain manpower planning, recruitment, selection, training, placement, compensation, promotion, appraisal.
- Understanding of marketing management.
- Able to understand production and strategic marketing.

BCG 303- CORPORATE ACCOUNTING:

Course Objectives: This course aims to enlighten the students on the accounting procedures

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followed by the companies, valuation of shares, amalgamation, absorption and reconstruction of the company.

Course outcomes

This course aims

- To enlighten the students on the accounting procedures followed by the companies.
- Student's skills about accounting standards will be developed.
- To make aware the students about the valuation of shares.
- To impart knowledge about holding company accounts, amalgamation, absorption and reconstruction of the company.
- To understand the preparation of accounts of banking and insurance company.
- To understand the accounting standards.

BCG 304 COMPANY LAW

Course objectives: The course aims at providing knowledge about various legal aspects of company, its formation and working.

- **Course outcomes**
- To know the emerging issues in company law, understand the types of companies, illegal association, familiarize oneself with the cases referred in company laws.
- To develop an understanding of the main rules and principles relevant to the nature of company, formation and its incorporation
- To focus on MOA, AOA and issue of prospectus and how company meetings arranged in winding up of company.
- To understand the management and meetings of companies.
- To understand the provisions related to share capital and board of directors.

BCG 305 FINANCIAL MANAGEMENT

Course objectives: To introduce the students, the concept of financial management and to understand the role of financial manager to give them an input into various concepts like capital structure planning, cost of capital, dividend policies and working capital which will be foundation if they go for management studies.

Course outcome:

- To provide introduction to financial management
- To create an awareness about capital structure and theories of capital structure
- To make them understand the cost of capital in wide aspects
- To provide knowledge about dividend policies and various dividend models.
- To enable them to understand working capital management

BCG 307 BUSINESS ENVIRONMENTS:

Course objective: To make aware about the importance of business environment and marketing strategies.

Course outcomes:

- To know and analyze different business environment.

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- To evaluate the major factors which affect the business.
- To understand and analyze various political, technological and economic environment in the business
- To understand the concept of deficit financing
- To understand economic planning
- To know and analyze the consumer protection act.

BCG 403 GOODS AND SERVICES TAX

Course objectives: The course aims to provide the knowledge about the concept of indirect taxation and GST from the pre- GST period to post- GST period and to introduce the students about the implementation and impact of GST in the taxation system.

Course outcomes

- Development of critical thinking and problem solving skills to resolve the GST related issues.
- Learn about the role and functioning of GST council.
- Discuss the working of IGST model for inter-state supplies under GST regime.
- Evaluate the administrative structure and the process of registration under GST.

BCG 404 INDUSTRIAL LAWS

Course objectives: The course aims to provide knowledge about industrial law, workmen compensation act, factories act and other related acts and laws.

Course outcomes

- Clarify the use, importance of various acts, their uses in industrial relations.
- To understand the concept and importance of trade union act
- To understand the concept and importance of employee state insurance act
- To understand the concept and importance of workmen compensation act

BCG 405 PRINCIPLES AND PRACTICES OF BANKING AND INSURANCE

Course objectives: The course objective is to familiarize students with the basic banking system, e- banking and internet banking.

Course outcomes

- To aim to familiarize banking system in India
- To create awareness about modern banking services like e-banking and internet banking
- To provide basic awareness to students about the concept and various types of insurance.
- To gain knowledge on various kinds of life insurance plans.
- To familiarize the types of the general insurance in India.

BCG 406 COST ACCOUNTING

Course objectives: To familiarize students with the basic concepts of cost and various methods and techniques of costing.

Course outcomes

- Aimed to familiarize the concept of cost accounting
- Helps to gather knowledge on preparation of cost sheet in its practical point of view

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- To facilitate the idea and meaning of material control with pricing methods
- Develop the knowledge about remuneration and incentives
- To introduce the concept of overhead cost.
- To know the significance of different types of costs, understand the meaning of total cost and per unit cost, know about cost sheet.
- Describe the budgetary control process.
- Spell out the factors influencing different costs.
- To describe the kinds of cost control.
- To analyze the combined effects of job and batch control.
- To understand marginal costing and break even analysis.

BCG 503 MANAGEMENT ACCOUNTING

Course objectives: The course objective is to introduce students to the various tools and techniques of management accounting. To enlighten students on financial statement analysis with the emphasis on the preparation of fund flow and cash flow statements.

Course outcomes

- To introduce the concept of fund flow and cash flow statements
- Imparted knowledge on capital budgeting and decision making techniques.
- Able to explain accounting statements and can analyze the financial statement with ratio and cash flow analysis.
- Apply various cost control techniques for profit maximization.
- To provide knowledge about budget control keeping in mind the scope of the concept to develop the know-how and concept of marginal costing with practical problems.

BCG 504 DIRECT TAX LAWS

Course objectives: The course aims to provide an overview about the fundamental concepts of income tax law and to make students aware about the provisions of income tax act, 1961 and income tax rules, 1962. The course also helps to understand the provisions and procedure involved in computing total income and liability of various individual assessee and to familiarize the students with various deductions and rebates available to assessee.

Course outcomes

- Development of critical thinking and problem solving skills to resolve income tax issues.
- Understanding the amendments made from time to time in the finance act.
- Ability to compute the total income and tax liability of an individual
- Knowledge about various deductions and eligibility to avail it.
- Ability to file ITR for an individual assessee
- Creates an understanding of the basic concept of direct tax and basic definition related to direct tax and assessee.
- Provides learners an idea of the process and techniques of calculation of taxability and tax liability

BCG 505 AUDITING

Course objectives: the course aims to gain knowledge about the importance of auditing in the presentation of financial statements of business entities.

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Course outcomes

- Understanding of audit process, planning and Program.
- Familiarization with the recent trends in auditing.
- Ability to apply different techniques of auditing and to study the audit report.
- To understand the duties and liabilities of a company auditor
- To get knowledge about preparation of audit report
- To understand tax audit and management audit.

BCG 511 CONTEMPORARY ACCOUNTING

Course objectives: This course aims at introducing the students with the emergence of contemporary issues in accounting. The course enables the students to gain insights about the accounting standards and understand the role of human resources and price level changes in the books of accounts.

Course outcomes

- Ability to identify and evaluate concepts and principles of accounting standards, including the historical development of accounting theories and their application to contemporary business.
- Practical knowledge about the application of HRA and price level accounting in Indian context.
- Ability to write the report with respect to recent trends in published accounts.
- Ability to present published accounts using recent trends
- Knowledge regarding the practical use of accounting standards in preparation of financial statements.
- Ability to prepare value added statement and calculate economic value added

BCG 512 FINANCIAL MARKET OPERATIONS

Course objectives: The course aims to deliver an overview of financial markets, to explain the concepts of capital market and money market and their respective sub-markets and to impart knowledge about sebi and its role in investor protection.

Course outcomes

- Creates understanding of the concept of banking and its benefits in the modern world of business.
- Enables understanding about the need of the insurance sector and its benefits.
- Complete knowledge of financial markets of India.
- Clarity about the role of SEBI, IDBI, NABARD, EXIM and other development banks.

BCG 603 OPERATIONS RESEARCH

Course objectives: The main objective of the course is to introduce the students about the concept and tools of operations research, to impart in-depth knowledge of various techniques of operations research such as assignment problems, transportation problems, inventory control, pert and CPM, etc and to develop the understanding about the concept of linear Programming problems and its applications in various spheres of routine life.

Course outcomes

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- Practical knowledge about the use of various operations research techniques in daily life.
- Ability to understand the implications of PERT and CPM in construction projects.
- Understanding of the practical aspects and scope of linear Programming problems in mixing, diet balancing, inventory management etc.
- Development of skill to apply techniques constructively to make effective business decisions.

BCG 604 CORPORATE GOVERNANCE

Course objectives: The course objective is to familiarize students with the basic concepts of corporate governance and its related aspects.

Course outcomes

- Understand the role and importance of corporate governance.
- Examine the need for business ethics and the role of business in the society.
- Identify the role and responsibilities of board members as well as the future of corporate governance in India.
- Understand the codes and standards of corporate governance.

BCG 611 PORTFOLIO MANAGEMENT

Course objectives: to make the students aware of portfolio management and to explain about the significance of various tools, techniques, models and investment theories necessary for analyzing different types of securities, making sound investment decisions and optimal portfolio choice.

Course outcomes

- To understand the investment decisions and portfolio performance.
- Familiarization with the designing and construction of portfolios.
- Understanding of the basics of fundamental and Technical analysis.
- Ability to apply investment management principles and concepts in practical life.
- Knowledge about the portfolio revision and selection.
- Ability to study the trends of stock markets and analyze the different securities in equity markets with a deep understanding of capital market theory and associated models.

BCG 612 FINANCIAL SERVICES

Course objective:

- To help students to understand the working of the financial system in India.
- To introduce them to the view areas of merchant banking, leasing, factoring and insurances.

Course outcomes

- To give an idea about fundamentals of financial services and players in financial sectors
- To create awareness about merchant banking, issue management, capital markets and the role of SEBI.
- To provide knowledge about leasing and hire purchase concepts
- To make them understand about different types of insurance and IRDA Act

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Name of Program: Bachelor of Business Administration (BBA) CO

Program Outcomes

- Professional Excellence
- Development of analytical and critical thinking abilities
- Interpersonal skill development
- Effective Communication
- Providing global perspectives
- Ability to recognize and resolve ethical issues
- Specify the role of technology as a strategy for competitive advantage in business
- Proficiency in the fundamental business principles and practices that enable successful firms to operate in domestic and global environments.

BBA 103 BASIC ACCOUNTING

Course Objective: The objective of the course is to familiarize the students with the concept of accounting and Tally.

Course Outcomes

- To familiarize the students with the basic accounting principles and practices in business
- To enable students to record transactions in the books of original entry.
- To enable students to post the transactions to the ledger
- To enable students to prepare the final accounts.
- To enable students to understand and practice computerized accounting and tally.

BBA 104 BUSINESS ORGANISATION AND SYSTEMS

Course Objectives: The course aims at helping students to understand various forms of business organization and its management.

Course Outcomes

- Create understanding about different business organization forms
- Familiarize with partnership form of organization and its comparison with sole proprietorship
- Provide understanding about kinds of companies and create awareness about multinational companies
- Get an idea about cooperative societies and cooperative society movement in India.
- Provides with the logic and working of organizations and outlines the major function of business organization.
- Enables students to acquire and exhibit knowledge skill and abilities needed to successfully manage the organization with different environmental situations.
- Enables students to understand domestic and foreign trade
- To understand the working of stock exchange and produce exchange.

BBA 203 BUSINESS LAWS

Course Objectives: to help the students to understand the commercial laws. The course also aims to help students to have knowledge about contract act, sales of goods act, consumer protection act and negotiable instruments.

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Course Outcomes

- To understand the rules governing Indian contract act
- To familiarize the rights and discharges of duties by parties in indemnity, guaranty, Bailment and pledge
- To acquire knowledge of rules governs setting up of agency and termination of agency
- To understand the legal provisions of sale of goods act.
- Understand the provisions of the consumer protection act.
- Understand the provisions related to negotiable instruments.

BBA 204 PRINCIPLES OF MANAGEMENT

Course Objective: To throw light on the basic principles of Management and to grasp the knowledge about functions of Management.

Course outcomes

- To develop knowledge about evolution of management thoughts
- To better understanding of planning and decision making
- To give an idea about organization structure and different types of organization
- To make them familiarize with recruitment process and stages in selection
- To provide the idea about motivation, importance of communication and Principles of coordination.

BBA-206 COMPUTERISED ACCOUNTING

Course Objectives: The basic objective of this course is to give understanding of accounting with the help of computers and understanding of Tally.

Course Outcomes:

- Understand the processing of variety of accounting transactions;
- Able to convert manual accounting system to a computer-based system;
- Able to prepare Financial Statements on the completion of the accounting cycle in a timely fashion.
- Knowledge of TALLY.

BBA -207 FUNDAMENTALS OF BANKING

Course Objectives:

- To provide an understanding of the Indian Banking Sector.
- To make the students comprehend the latest offerings and the day to day operations in Banking.

Course Outcomes

- Demonstrate a good understanding of the Banking system, their challenges and functions
- Analyze critically the role of RBI , its function s and schemes in India
- Examine relationship between banker and customer and their obligations
- Evaluate the various types of accounts and problems faced by the customer
- After completion of the course the students will have thorough knowledge on Banking Practices
- Provides students with the latest and modern functions and Banking in India.

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BBA 304 FUNDAMENTALS OF HUMAN RESOURCES MANAGEMENT

Course Objectives: The course aims at providing understanding of basic concepts of human resources, job evaluation, staffing recruitment process and other related concepts.

Course Outcomes

- Develop an understanding of the concepts of HRM and its importance in the organization
- Updates learners with recent trends in HRM and makes them aware about challenges faced by HR managers.
- Refurbishes students with fundamental aspects of HRM, the role, functions and process of HRM
- To familiarize the Students about the concepts of Staffing, Training, Transfer, Promotion, Human factors consideration and Appraisal methods.
- Students would become acquainted with the Human Resource Development, Career Planning and Job Evaluation methods.
- To gain insight into the enormous Wage and Salary Administration, Fringe benefits, Motivation and Morale.

BBA 305 FUNDAMENTALS OF MARKETING MANAGEMENT

Course Objectives: The course aims at providing understanding of concepts of marketing and related aspects.

Course Outcomes

- know the marketing concepts, understand the marketing environment, familiarize oneself with use of internet in collecting information
- Analyzing the Microenvironment; Needs and Trends, The Demographic Environment, Economic, Social-Cultural and Natural, Technological, Political-Legal Environment.
- The Buying Decision Process: The Five Stage Model. Levels of Marketing Segmentation, Bases for segmenting consumer markets: Market Targeting, Bases for segmenting business markets, Meaning of Features of advertising and Importance of advertising Advertising and Publicity, Functions of advertising. Advertising media, advertising copy, Objections against advertising. Sales.
- Promotions. Direct Marketing, Personal Selling, Interactive Marketing and Word of Mouth marketing, Channels of distributions.

BBA 306 INDIAN FINANCIAL SYSTEM

Course Objectives: The course aims at providing understanding of Indian financial system, financial markets, and financial instruments.

Course Outcomes

- Demonstrating an awareness of the regulation of the Indian Financial Markets, Institutions and services sector.
- Analyzing the different types of financial markets and financial instruments.
- Illustrating an awareness of the current structure and functioning of the financial Markets, Institutions and Services
- Identifying the Regulators in Financial System and understanding the role of various

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intermediaries in the system

- To find out role of SEBI, Understand role and functions of RBI
- Conceptual knowledge of capital market Instruments, Theoretical knowledge of capital Markets.

BBA 307 MANAGEMENT ACCOUNTING

Course Objectives: The course aims to make the students aware about various elements of cost and provide knowledge about management accounting and its objectives.

Course Outcomes

- Acquaintance with the fundamentals principles of management accounting.
- Prepare; analyze and interpret financial statements.
- Use of a reporting system to inform the various levels of management.
- Ability to make distinction between management accounting, financial accounting and cost accounting.
- Learning the procedures to fix selling prices and tender prices of their products.
- Understanding of responsibility accounting.
- To enable students to understand accounting statements so that they can analyze the financial statement with ratio and cash flow analysis.

BBA 403 FINANCIAL MANAGEMENT

Course objectives: To introduce the students to financial management to understand the role of financial manager to give them an input into various concepts like capital structure planning, cost of capital, dividend policies and working capital which will be the foundation if they go for management studies.

Course outcomes

- To provide introduction to financial management
- To create an awareness about capital structure and theories of capital structure
- To make them understand the cost of capital in wide aspects
- To provide knowledge about dividend policies and various dividend models.
- To enable them to understand working capital management

BBA 404 PRODUCTION AND OPERATIONS MANAGEMENT

Course Objectives: The course aims at providing understanding of concept of production, work study supply chain management and related aspects.

Course Outcomes

- Familiarizes students with the process of production to be carried out in a business Assists in analysis with the selection of the plant location, layout, and selection of process, controlling production process and producing quality products.
- Basic understanding of supply chain management and the diverse supply chain networks.
- Gain insights into the latest innovations in Supply chain management.
- Development of Practical skills for the determination of stock levels and inventory management.
- Understanding the concept of TQM.

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BBA 405 BUSINESS ENVIRONMENT

Course objective: To make students aware about the importance of the business environment and its related marketing strategies.

Course outcomes

- To know and analyze different business environments.
- To understand and analyze various political, technological and economic environment in the business
- To understand the concept of deficit financing
- To understand economic planning.
- Evaluate the major factors which affect the business

BBA 406 OPERATIONS RESEARCH

Course Objectives: The main objective of the course is to introduce the students about the concept and tools of Operations Research, to impart in- depth knowledge of various techniques of operations research such as assignment problems, transportation problems, inventory control, PERT and CPM, etc and to develop the understanding about the concept of Linear Programming Problems and its applications in various spheres of routine life.

Course Outcomes

- Practical knowledge about the use of various operations research techniques in daily life.
- Ability to understand the implications of PERT and CPM in construction projects.
- Understanding of the practical aspects and scope of Linear Programming Problems in mixing, diet balancing, inventory management etc.
- Development of skill to apply techniques in inventory and game theory.

BBA 407 FUNDAMENTALS OF INSURANCE

Course objectives: The fundamental objective of this course is to make students aware about the core issues involved in the insurance sector and related fields.

Course Outcomes

- Understanding of the different types of insurance policies in the life and general insurance sector.
- Ability to assess the significance of buying insurance for individuals as well as for business houses.
- Knowledge regarding different Acts for regulating insurance companies.
- Ability to understand and prepare financial statements of life and general insurance companies.

BBA 503 COMPANY LAW

Course objectives: The course aims at providing understanding of various legal aspects related to the company, its formation and working.

- **Course outcomes**
- To know the emerging issues in company law, understand the types of companies , illegal association, familiarize oneself with the cases referred in company laws.
- To develop an understanding of the main rules and principles relevant to the nature of

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- company, formation and its incorporation
- To have understanding of MOA, AOA and issue of prospectus and how company meetings are arranged and winding up of the company.
- To understand the management and meetings of companies.
- To understand the provisions related to share capital and board of directors

BBA504 ENTREPRENEURSHIP AND SMALL BUSINESS

Course Objective: This course is intended to enable students to distinguish between entrepreneurship and small business management. Emphasis will be placed on the integration of key management principles to make the students reflective of and relevant to the current business environment.

Course outcomes

- Understanding of the concepts of entrepreneurship, innovation, entrepreneurship and small business management.
- Ability to use systems thinking and design thinking to develop new venture ideas.
- Critical Evaluation of Role of government in organizing Entrepreneurial Development Programs
- Ability to utilize the business model canvas to operationalize new venture ideas
- Understanding of the National Policies for small business development.
- Equipment of the students with professional, inter-personal, presentation and entrepreneurial skills in their real life.
- Familiarization with the art of strategic planning in respect of finance, production, marketing, and risk management.

BBA 505 COST ACCOUNTING

Course Objectives: to familiarize students with the basic concepts of cost and various methods and techniques of costing.

Course outcomes

- Aimed to familiarize the concept of cost accounting
- Helps to gather on preparation of cost sheet in its practical point of view
- To facilitate the idea and meaning of material control with pricing methods.
- Develop the knowledge about remuneration and incentive
- To introduce the concept of overhead cost.
- To know the significance of different types of costs, understand the meaning of total cost and per unit cost, know about cost sheet
- To describe the budgetary control process.
- To analyze the combined effects of job and batch control.
- To understand marginal costing and break even analysis.

BBA 531 MANAGEMENT OF BANKING OPERATIONS

Course Objectives: to familiarize students with the banking regulations, corporate governance in commercial banks and innovations in banking.

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Course Outcomes

- To understand the role of RBI
- To aware the students about various bank accounts
- To know the significance of asset liability management and customer relationship management
- To develop the knowledge about terms and conditions of lending, different types of loans and their features

BBA 532 INSURANCE AND RISK MANAGEMENT

Course Objectives: The fundamental objective of this course is to make students aware about the core issues involved in the insurance sector and related fields.

Course Outcomes

- Understanding of different types of insurance policies in the life and general insurance sector.
- Ability to assess the significance of buying insurance for individuals as well as for business houses.
- Knowledge regarding different Acts for regulating insurance companies.
- Ability to understand and prepare financial statements of life and general insurance companies.
- To know about the corporate & personal risk management
- Understand tools and techniques for the perception of risk and evaluation of risk.

BBA603 INCOME TAX

Course Objectives: The course aims to provide an overview about the fundamental concepts of Income Tax Law and to make students aware about the provisions of Income Tax Act, 1961. The course also helps to understand the provisions and procedure involved in computing total income and liability of various individual assesseees and to familiarize the students with various deductions and rebates available to assess.

Course Outcomes

- Development of critical thinking and problem solving skills to resolve income tax issues.
- Understanding the amendments made from time to time in the Finance Act.
- Ability to compute the total income and tax liability of an individual under different heads.
- Ability to file ITR for an individual assesseees.
- Ability to understand capital gains taxability.
- To understand the concept of income from other sources.
- Knowledge about various deductions and eligibility to avail it
- Knowledge about tax liability of individuals and firms.

BBA 604 FUNDAMENTALS OF CAPITAL MARKET

Course Objective: The fundamental objective of this course is to make students aware about the core issues related with the capital market.

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Course Outcomes

- Understanding the role of the capital market in the Indian Financial System and its regulatory environment.
- To study the different components of the capital market.
- To study and understand different instruments of capital market like ADR ,GDR ,Mutual funds.
- To understand working of stock exchange
- To understand the listing procedure.
- Understanding security market indices.

BBA 631 SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

Course Objective: to make the students aware of portfolio management and to explain about the significance of various tools, techniques, models and investment theories necessary for analyzing different types of securities, making sound investment decisions and optimal portfolio choice.

Course outcomes

- To understand the investment decisions and portfolio performance.
- Familiarization with the designing and construction of portfolios.
- Understanding of the basics of fundamental and Technical analysis.
- Ability to apply investment management principles and concepts in practical life.
- Knowledge about the portfolio revision and selection.
- Ability to study the trends of stock markets and analyze the different securities in equity markets with a deep understanding of capital market theory and associated models.

BBA 632 CONTEMPORARY ISSUES IN ACCOUNTING

Course objectives: This course aims at introducing the students with the emergence of contemporary issues in accounting. The course enables the students to gain insights about the accounting standards and understand the role of human resources and price level changes in the books of accounts.

Course outcomes

- Ability to identify and evaluate concepts and principles of accounting standards, including the historical development of accounting theories and their application to contemporary business.
- Practical knowledge about the application of HRA and price level accounting in Indian context.
- Ability to write report with respect to recent trends in published accounts.
- Ability to present published accounts using recent trends
- Knowledge regarding the practical use of accounting standards in preparation of financial statements.
- Ability to prepare value added statement and calculate economic value added

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NAME OF PROGRAM: M. COM. (BUSINESS INNOVATION)

Program Outcomes

- The program will focus on the development of Business Management Skills among the participants.
- The Curriculum will broaden the horizon of the participants to understand the intricacies of the business and will sharpen their skills to tackle the business situations.
- It will also improve the proficiency of the participants regarding business language, IT understanding and ability to take decisions in difficult situations.
- The Curriculum will focus on sharpening the Business Analytical skills of the participants.
- It will equip the participants with the various tools of Analysis, be it for performance measurement, financial statements analysis and Data Analysis and interpretations.
- It will also focus on Business and Customer intelligence to give the participants an understanding of technologies, applications and practices used to help a business to acquire a better understanding of its commercial context.
- The Curriculum will focus on sharpening the understanding of the students on business legislations, technology and environmental issues.
- It will focus on creation of knowledge and governance of business.
- It will also focus on the study of innovations in the field of international finance, product innovation, Information technology and study of various aspects of innovation through research project.

MCBI: 101- MANAGERIAL SKILLS AND PERSONALITY DEVELOPMENT

Course Outcome: The objective of this course is to give the students the knowledge of the basic managerial skills required for efficient management of the organization and to develop oral and written communication skills and enhance the overall personality of the students. The teacher will be a facilitator to promote activity centered on individual skills and group performance.

MCBI: 102- BUSINESS ENVIRONMENT

Course Outcome: The objective of the course is to provide the student with a background of various environmental factors that have major repercussions on business and sharpen their mind to watch and update the changes that occur constantly in this sphere.

MCBI: 103- ORGANIZATION BEHAVIOUR

Course Outcome: The objective of this course is to emphasize the importance of human capital in modern organizations. It gives an insight to the students regarding individual and group behaviour in any organization.

MCBI: 104-QUANTITATIVE SKILLS FOR BUSINESS INNOVATIONS

Course Outcome: This course provides an introduction to use of quantitative tools and techniques to analyze corporate/business situations.

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MCBI: 105- ENTREPRENEURSHIP, CREATIVITY AND INNOVATIONS IN BUSINESS

Course Outcome: The objective of this paper is to acquaint the student with key issues concerning entrepreneurship, innovation and creativity in business. The subject offers the overview of entrepreneurship and develops the understanding of specific entrepreneurial situations. It supports entrepreneurial attitudes and motivation and develops skills needed for business start-up and efficient entrepreneurial approach. Another objective is to get in touch with real entrepreneurs and to understand their entrepreneurial spirit and skills.

MCBI: 106- ACCOUNTING FOR MANAGERS

Course Outcome: The objective of this course is to acquaint the students about the role, concepts, techniques and methodology relevant to accounting function and to train them in to use accounting information for managerial decision making.

MCBI: 107-WORKSHOP ON INFORMATION TECHNOLOGY

Course Outcome: The Objective of this course is to teach the students the basic fundamentals of computer, its operational functions and tools and its uses in commerce and management.

MCBI: 108-WORKSHOP ON BUSINESS ETIQUETTE AND PROFESSIONALISM

Course Outcome:

- The objective of this course is to equip the students with the fundamentals of business etiquette and teach them to build relationships, create a professional appearance, develop positive relationships with co-workers, and practice cubicle and office etiquette.
- In addition the course will teach students the appropriate behavior and etiquette when using the internet, in daily communications, and in meetings.
- Students also learn how to handle ethical dilemmas and personal issues, become a good conversationalist, and are courteous when communicating.
- Students also examine the appropriate etiquette for business meals and functions, as well as how to be a courteous traveler at home or abroad.

MCBI: 201- ECONOMICS FOR INNOVATIVE BUSINESS DECISIONS

Course Outcome: The objective of this course is to acquaint the students with the basic economic theory useful for taking innovative business decisions.

MCBI: 202- FINANCIAL MANAGEMENT

Course Outcome: The objective is to provide conceptual knowledge of the tools of financial and Analysis and management and various long term source of finance. It also aims at helping them to develop skills for making financial decision in practical business situations.

MCBI: 203- CORPORATE PERFORMANCE MEASUREMENT

Course Outcome: The purpose of this course is to introduce students to the types of managerial

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information used to effectively and efficiently run the business. The emphasis is on understanding the kind of information to ask for in various decision settings and how to use it (the managerial function) as opposed to the technical details of how to produce the data (the accounting function).

MCBI: 204 PRODUCTIONS AND OPERATIONS MANAGEMENT

Course Outcome: The objective of this course is to provide conceptual knowledge about the operational aspects of business, modern productivity techniques and inventory management

MCBI: 205-BUSINESS INTELLIGENCE

Course Outcome: This course aims at giving the student an understanding of the area of business intelligence, from both a technical and a person/organization perspective and ways of finding business advantages. The student will have both a theoretical knowledge of relevant concepts of the area, as well as a more practically oriented view of possible tools and experiences of their use.

MCBI: 206-OPERATIONS RESEARCH

Course Outcome: The objective of this course is to acquaint the students with the resource allocation techniques and make them familiar with the methodology of finding the best solution in different managerial situations.

MCBI: 207-WORKSHOP ON BUSINESS RESEARCH METHODS

Course Outcome: The objective of this course is to equip the students with latest tools of research in commerce and management to make them competent to analyze the market trends and behavior.

MCBI: 208-SUMMER TRAINING REPORT AND VIVA VOCE

Course Outcome: Internships are educational and career development opportunities, providing practical experience in a field or discipline. They are structured, short term, supervised placements often focused around particular tasks or projects with defined timescales. The internship has to be meaningful and mutually beneficial to the intern and the organization. It will expose students to the industrial environment, which cannot be simulated in the class room and hence creating competent professionals for the industry.

MCBI: 301-BUSINESS LEGISLATION

Course Outcome: The basic objective of this course is to acquaint the students with the business laws and its operational knowledge to run the business.

MCBI: 302-TECHNOLOGY MANAGEMENT AND INNOVATIONS

Course Outcome: The objective of this course is to acquaint the students with various aspects of innovations in technology and its impact on business.

MCBI: 303-INNOVATIONS IN HUMAN RESOURCES MANAGEMENT

Course Outcome: The objective of this course is to introduce the concept of Human Resources Management and latest innovative aspects in managing the human capital.

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MCBI:304 -INTELLECTUAL PROPERTY LAWS

Course Outcome: The Objective of this paper is to acquaint the students with basic knowledge of Intellectual property laws in India and in international scenarios.

MCBI: 305-WORKSHOP ON REGULATORY FRAMEWORK FOR BANKS AND FINANCIAL SERVICES

Course Outcome: The objective of this course is to make the students familiar with the regulatory framework of banks and financial services in India.

MCBI: 306- WORKSHOP ON FOREIGN TRADE PROCEDURES AND DOCUMENTATION

Course Outcome: The course aims at providing knowledge of foreign trade laws , Import-Export procedure. The course will help to equip the students with the skill of handling the import export documentation.

MCBI: 309-INNOVATIONS IN MARKETING

Course Outcome: The course will help participants understand the major concepts and tools of marketing, the environment and how marketers make quick decisions, make adjustments to rapidly changing market conditions, lower costs and build relationships. In that process, they ensure share of the market, share of the mind and add to the bottom line.

MCBI: 310-INNOVATIONS IN ELECTRONIC MMERCE

Course Outcome: The objective of this course is to acquaint the students with the concept of Electronic commerce, its techniques and tools to manage the business professionally.

MCBI: 401-KNOWLEDGE MANAGEMENT

Course Outcome: The objective of this course is to acquaint the students with the concept of knowledge management, knowledge creation and techniques.

MCBI: 402-ENVIRONMENTAL LAWS AND MANAGEMENT

Course Outcome: The objective of this course is to acquaint the students with the current environmental laws and policies of the government. The course will also innovate the students in the field of environment management to make the business environment friendly.

MCBI: 403-BUSINESS ETHICS AND RPORATE GOVERNANCE

Course Outcome: To orient students into the ethical orientation in various functional areas of management decision making.

MCBI: 404- BUSINESS PROCESS RE-ENGINEERING & QUALITY MANAGEMENT

Course Outcome: To introduce students with Business Process Re-Engineering, its methodology and the concept of quality management in Industry.

MCBI: 407-INNOVATIONS IN INTERNATIONAL FINANCE

Course Outcome: The objective of this paper is to acquaint the students with the innovations in the financial management in the open economies featured by large volume of international trade

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and high international mobility of factors of production.

MCBI: 408-INNOVATIONS IN RETAIL AND SUPPLY CHAIN MANAGEMENT

Course Outcome: The objective of this course is to acquaint the students with the innovations which are taking place in the field of retail management and expose them to the modern concept of retail and supply-chain management.

MCBI: 409-INNOVATIONS IN INFORMATION TECHNOLOGY FOR BUSINESS

Course Outcome: The objective of this course is to familiarize the students with the management information system in the business world.

MCBI: 410- INNOVATIONS IN HUMAN RESOURCE DEVELOPMENT

Course Outcome: The aim of this course is to provide students with the theory and practice of human resource development (HRD) - a framework for helping employees to develop their personal and organizational skills, knowledge and abilities. Students will gain insights into how HRD has evolved over time to ensure that an organization has the most appropriate means to train employees and to fully exploit the organization's store of knowledge.